

Warwickshire Waste Partnership

16th December 2015

Waste Partners Report

Recommendations

The Waste Partnership is asked to acknowledge the work being undertaken in each partner authority.

1.0 Introduction

- 1.1 This report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities work together on communications initiatives where there is an associated benefit.

2.0 North Warwickshire Borough Council

- 2.1 Verbal update to be provided at the meeting.

3.0 Nuneaton & Bedworth Borough Council

- 3.1 Flats audit should be completed just before Christmas. This will identify the amount of bins needed/space allocation and costs to carry out recycling at flats and residual to go fortnightly.
- 3.2 Christmas promotions including, radio advertising, bus advertising, bin hangers, In touch magazine all to start beginning of December and including 4 roadshows in the town centres.
- 3.3 New website being launched in January.
- 3.4 Currently working on comms plan for 2016/17.

4.0 Rugby Borough Council

- 4.1 A new initiative entitled 'Wrong Stuff, Wrong Bin' is being trialled in an area where recycling bin contamination levels have been identified as being exceptionally high. The initiative consists of a warning letter advising residents if their bin contains the wrong stuff they will not be collected. Following this,

contaminated bins are tagged and subsequently taped and labelled. At this point residents are offered a collection of their contaminated bin for a fee. The ultimate sanction is removal of the bin with residents being offered to have it returned on condition they sign an agreement to comply in future. Early indications show the initiative be successful, however full results of the pilot will follow.

- 4.2 Approximately 2,500 food caddies have been delivered out to properties that have been built since the initial implementation of the 3 bin service in 2009. Caddies are now being sent out with a complete set of bins to all new properties.
- 4.3 Agrippa signage has been fitted on 4 new RCV's. The signage promotes diversion of food waste into the green bins. This initiative was funded by the Borough Council in Partnership with WCC.

5.0 Warwick District Council

- 5.1 Verbal update to be provided at the meeting.

6.0 Stratford District Council

- 6.1 The work involved in the roll out of the new waste and recycling collection fleet is almost complete. The new vehicles have been delivered and are fitted with 360 degree cameras and in-cab technology to protect operatives, improve efficiency of collection service and greatly enhance communication processes. Only the replacement of the narrow access vehicles remains to do. The new round structure following a route optimisation exercise is in place.
- 6.2 A bulky waste collection service review is being carried out to maximise reuse and recycling.
- 6.3 A review of communal waste collection provision in the district to enhance the service (incorporating garden and food waste collections where appropriate) is currently taking place.
- 6.4 New residents continue to receive information packs alongside their wheeled bins. The pack includes a guide to the three bin system plus the new food waste and junk mail leaflets.
- 6.5 The kerbside collection of textiles, small items of WEEE and batteries continue to prove popular.
- 6.6 The next round of door to door canvassing has taken place.
- 6.7 There has been a substantial increase in requests for food caddies due to the continued WCC promotion.

- 6.8 The Council took part in the Local Government Association 24-hour #OurDay tweetathon on 18 November 2015.
- 6.9 The Christmas promotional campaign has started.
- 6.10 All the dual carriageway sections of highways have been litter picked under the access arrangement with County Highways.

7.0 Warwickshire County Council

7.1 Communication activities update:

- i. The third 'Recycle for Warwickshire' e-newsletter was broadcast in November and can be accessed here <http://app.mailerlite.co.uk/k3m8l9>
- ii. The county-wide Door to Door canvassing project across 30,000 selected households has been completed.
- iii. A kitchen caddy liner pilot is underway in Warwick District area covering approximately 500 households. As well as free rolls of caddy liners, recipients were also issued with a fresh kitchen caddy. Pre and post campaign composition analysis will determine if there is a business case for supplying free caddy liners to encourage recycling of food waste.
- iv. The Recycle for Warwickshire Facebook page likes continue to grow and now stands at 353 likes. The two twitter pages, Compost Corner and Recycle 4 Warks also continue to expand.
- v. The new Love Food Champions scheme was launched at the Warwickshire WI Federation Conference in October. Love Food Champions has been developed by Warwickshire County Council in partnership with WRAP to help everyone reduce their food waste and save money.

7.2 Procurement activities update:

- i. There were no bids submitted for the Plasterboard tender and so WCC is operating under an exemption.
- ii. The wood reprocessing tender has been awarded to Jack Moody Recycling Ltd and will commence in April 2016.
- i. The Sale of Mixed Scrap Metals Procurement Exercise was re-tendered 'off-line' (not as an e-auction) in late summer / early autumn 2015. The depressed market for ferrous metals impacted on this process, and a decision has been taken to continue with spot pricing in the short term.
- ii. Future tenders planned for this year include; mattresses, textiles and clinical waste.

7.3 Other Activities

- i. Awards: WCC Waste management has picked up more awards for its partnership with Age UK Warwickshire to operate recycling centre re-use shops and 2 whole HWRCs:
 - o APSE Service Awards 2015 – Best Entrepreneurship, Income Generation or Commercialisation Initiative
 - o LARAC Celebration Awards 2015 – Best New Idea.
 - o CIWM Sustainability and Resource Awards 2015 – finalist in the category 'Award For Demonstrating Project Innovation' (ceremony 5 November 2015).
 - o 2015 Public Sector Sustainability Awards finalist (ceremony 12 November 2015).
- ii. WCC Waste Management representatives presented papers at the APSE Environmental Services Seminar 2015 and a Defra/WRAP workshop on HWRCs and Social Value – both October 2015.

Background Papers

1. None

	Name	Contact Information
Report Author	Kerry Moore	kerrymoore@warwickshire.gov.uk
Head of Service	Mark Ryder	markryder@warwickshire.gov.uk
Strategic Director	Monica Fogarty	monicafogarty@warwickshire.gov.uk
Portfolio Holder	Jeff Clarke	jeffclarke@warwickshire.gov.uk